

# Book Coaching Services

After being turned down by every literary agent and publisher I submitted my manuscript to, I decided to publish my own book. I formed my publishing company, Platinum Books, released my debut novel, *Unexpected Interruptions*, and never looked back. UI was well received by book clubs, readers, and literary reviewers. It also won literary awards and made the Black Expressions bestsellers list. My subsequent titles, *Keeping Secrets & Telling Lies*, and *Playing the Hand You're Dealt*, both received critical acclaim and also became bestsellers. PTHYD made the list of AOL Black Voices "Top 15 Books That Mattered in 2010." Upon its re-release, *Unexpected Interruptions* received a starred review in *Publishers Weekly*, and was nominated by the American Library Association for the 2012, The Reading List.

After accomplishing these literary achievements a traditional publisher, Kensington (Dafina Books), approached me with a book deal to purchase all three of my originally self-published titles. Kensington re-released each of my books, giving me broader distribution online and in stores. I also signed another contract with them to write three additional novels. I'm constantly asked by aspiring authors, "How did you do it?" and what advice can I give them about how to publish their own book and/or get a book deal with a major publisher.

Now, I'm pleased to offer one-on-one coaching sessions to show you how it's done! I've combined the experience and skills I've learned along my publishing journey into an informative, professional coaching service that can help you achieve your publishing goals. If you're interested in taking your first step toward becoming a published author, please contact me for a one-on-one coaching session today!

**90 minute coaching session is \$149. During your 90 minutes coaching session you will learn:**

- Traditional v/s self-publishing: advantages & disadvantages
- Developing a publishing plan
- Forming your publishing company
- Copyrighting your work
- Registering for an ISBN & barcode
- Cover design & layout
- Making your work available as an e-book
- The in's and out's of book distribution
- Strategies for promoting, marketing, and selling your book
- Industry networking and resources
- And more...

To schedule your one-on-one 90 minute coaching session, please email me at [tricehickman@yahoo.com](mailto:tricehickman@yahoo.com), and type "Coaching Session" in the subject line.